

# "Our Roof Is Cool!"

--Mayor Jim Ferguson  
*City of Palm Desert*



Palm Desert has stopped their electricity costs  
from going through the roof. You can too!

The State of California has \$21,000,000 in cash rebates available now for building owners who replace their old, hot roofs with new, white, energy-conserving roofs. Your city and local businesses should take advantage of this time-limited offer. Cool roofs on new buildings qualify, too!

For details log onto  
[www.energy.ca.gov/coolroof](http://www.energy.ca.gov/coolroof)  
or call the  
Local Government Commission  
at  
(888) 891-COOL (891-2665)



Brought to you by the California Energy Commission as another way to "Flex Your Power"